

New York State Federation of Lake Associations, Inc.

Meeting of the Board of Directors
April 29, 2011
3:15 pm
White Eagle Conference Center
Hamilton, NY



Present

Helen Sick, President
Bill Harman, Vice President
Walter Dutcher, Treasurer
Janet Andersen, Secretary
Jack Baldwin
Donald Cook
James Cunningham

Rich Henderson
John Jablonsky
George Kelley
Don Keppel
Nick Klupacs
Dean Long
Theresa Mayhew

Kathleen McLaughlin
Bob Rosati
Rebecca Schneider
Jan Shields
John Slater
Robert Thill

Absent

Matthew Albright
Rena Doing

Barbara Marko
David Wright

Also in Attendance

Nancy Mueller, Manager

Scott Kishbaugh, DEC

- 1. Call to Order.** President Helen Sick called the meeting to order at 3:15pm.
- 2. Minutes of the March 26, 2011 Meeting.** Don Keppel made a motion to waive reading of the minutes and to accept the minutes as written, Bob Rosati seconded, and motion carried.
- 3. Treasurer's Report.** Walter Dutcher commented on the year-to-date financial reports that he distributed at the meeting. Year to year, the total program revenues were down, reflecting somewhat lower conference revenues. Walter responded to questions about the valuation of the Diet books in inventory and accessibility of funds in the money market account. He indicated that the building assets were a challenge to the organization to direct their use wisely. Theresa Mayhew moved and Jan Andersen seconded to accept the financial report, and the motion was approved.
- 4. Office Report.** Nancy Mueller reported that with single day attendees, the conference would probably have attendance around 150 people, lower than the record breaking 2010 levels but still a good number, with 60 lakes represented. Nancy expects more questions to come in from

5. Board of Directors Term Expirations. The committee reviewed the list of directors whose terms were expiring, and all expressed an interest in continuing to serve. Bill Harman motioned and Jack Baldwin seconded that the board recommend to the membership that these directors be reappointed. Jan Andersen moved, and Nick Kuplacs seconded, that Richard Henderson from the Black Lake Association be recommended to the members as a new director of the board. Rich introduced himself to the group. The motion passed. The board also reviewed the proposed slate of officers.

6. Marketing Committee. Jim Cunningham reported the Marketing Committee had been created at the March BOD meeting, with the purpose of growing the organization, improving the membership, and reaching out to other groups with complementary interests. The marketing committee agreed to ask who sponsored membership, and to give awards for those bringing in the most members in categories of individual, lake association, county, and business. The marketing committee had prepared posters and postcards advertising Diet. Jim mentioned a desire to have a CSLAP training DVD. He also wanted to focus on students and offer a scholarship, although the criteria is yet to be established. Our conference may be at a time that is during final exam prep for many students. Bill Harman and Rebecca Schneider offered to join the marketing committee.

8. CSLAP. Scott reported that the 2011 program was ready to go forward, made easier because UFI has supported the sample kit preparation. The state budget concerns do not seem to be impacting CSLAP at this point. The simpler reports of a scorecard and summary lake report are well received and were distributed to all 2010 lakes prior to the conference. The CSLAP committee had created special studies that would be discussed at the conference. There is more to be done to get CSLAP well represented on both the FOLA and DEC websites. A new item may be added to the CSLAP program in 2011, working with SUNY ESF to provide additional HAB screening. Greg Boyer of ESF has agreed to run a microcystin screen on our samples, probably using the color filter (which is currently thrown out). The administrative, logistical, and legal process questions need to be finalized but Scott and Nancy are working on those. The hope would be to provide more timely feedback on HABs and to improve our understanding of the relationship between our current parameters and HABs.

9. DEC Baitfish Regulations. Nancy had emailed a DEC proposal which was open for public comment. After extensive discussion of the pros and cons, including simplification for lake users, the educational benefit of the existing rules, and recognizing that the board may not fully understand the ramifications of the changes, we agreed that the board did not have adequate information to take a stance at this time.

7. NYSFOLA website. Walter reported that this was the first chance he had to engage in a face to face meeting with Don. We agreed that the board members should work on ideas to be discussed at the next meeting. The website is also related to the marketing committee work.

10. 2012 Conference Date and Location. The current 3 year contract with White Eagle ends this year. After discussing considerations for alternate locations, John Slater moved, and Bill Harman seconded that Nancy Mueller be authorized to negotiate a three year contract with White Eagle, and to establish the 2012 conference on the first weekend in May, and the motion carried.

Considerations included establishing a separate fund, and approaches including an endowment and a dedicated scholarship fundraising activities were discussed. Naming the scholarship after Bill Harman was suggested, although